

## NCC Cable System Order

Order #	62575365
Syscode	0419
System Name	Spectrum/Toledo Zone, OH
Market	Toledo

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	San Francisco
Phone	(415) 844-1440
Status	Accepted
Survey	DMA National Live+SD Jun18
-	

Flight Dates	09/03/18 - 09/09/18
Agency	Shorr, Johnson & Magnus
Advertiser	Friends of Sherrod Brown

Client Code	
Product Code	
Est Code	
Product Name	9.4-9.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/04/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$2,983.00	
Commission		\$447.45	
Net Total		\$2,535.55	
Total Spots		100	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.31 New Order Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	OOW
2	CNN	CNN EM	9/3/18	9/9/18	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW
3	CNN	CNN DT	9/3/18	9/9/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	OOW
4	CNN	CNN EF	9/3/18	9/9/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	OOW
5	CNN	CNN PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	OOW
6	ESPN	ESPN EM	9/3/18	9/9/18	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	OOW
7	ESPN	ESPN PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$75.00	\$375.00	30	OOW
8	FOOD	FOOD PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$39.00	\$156.00	30	OOW
9	FRFM	FRFM PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	OOW
10	HGTV	HGTV PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$83.00	\$581.00	30	OOW
11	HIST	HIST PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$41.00	\$164.00	30	OOW
12	LIF	LIF PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	OOW
13	MNBC	MNBC EM	9/3/18	9/9/18	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	OOW
14	MNBC	MNBC DT	9/3/18	9/9/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	OOW
15	MNBC	MNBC EF	9/3/18	9/9/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	OOW
16	MNBC	MNBC PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	OOW
17	TBSC	TBSC PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$55.00	\$220.00	30	OOW
18	TLC	TLC PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	OOW
19	TNT	TNT PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	OOW

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Market	Toledo			Total # of Weeks	1
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Sales Coordinator	Drew Knepley	Est Code		Net Total	\$2,535.55
Office	San Francisco	Product Name	9.4-9.6	Total Spots	100
Phone	(415) 844-1440	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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20	USA	USA PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	OOW

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	100	0	0	0	0	0	0	0	0	0	0	0	100
<b>AMT</b>	\$2,983.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,983.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/04/18

62575365 | Toledo | Spectrum/Toledo Zone, OH | 0419 |